

B.V. Patel Institute of Business Management, Computer & Information Technology
Uka Tarsadia University
2nd Internal Examination, BBA 3rd Semester
030030317: Personality Development & Soft Skills

Time: 10:00 to 1:00

Date: 12/10/2017

Marks: 50

Time: 2 hrs.

Q-1 Answer the following. (Any Eight)

[16]

1. Give an example of behaving responsibly.
2. What is the impact of negative influence?
3. Discuss two most important internal motivators.
4. What is the relationship between motivation and satisfaction?
5. What characterizes touchy people?
6. What is the difference between sympathy and empathy?
7. What qualities create good friendship?
8. What is a negative humour?
9. What is gratitude?

Q-2 Answer the following. (Any Two)

[20]

1. Children learn what they live – Elaborate.
2. All relationships are trust relationships. – Explain.
3. What is the difference between an argument and a discussion? What is the best way to diffuse an argumentative situation?

Q-3 Answer the following in detail. (Any Two)

[14]

1. What is fear motivation? What are the merits and demerits of fear motivation?
2. Compare and contrast the characteristics of people with high and low self - esteem.
3. Describe the significance of commitment in building a positive personality?