

**B.V. Patel Institute of Business Management, Computer & Information Technology**  
**Uka Tarsadia University**  
**1<sup>st</sup> Internal Examination, BBA 3<sup>rd</sup> Semester**  
**030030317: Personality Development & Soft Skills**

**Marks: 50**

**Time: 2 hrs.**

**Date: 28/08/2017**

**Q-1 Answer the following. (Any Eight)**

**[16]**

1. Define attitude.
2. Write four advantages of positive attitude to individuals.
3. What are the consequences of having a negative attitude?
4. List four blessings for which you feel thankful to God.
5. List the five C's of education.
6. Write four characteristics of hard working people.
7. List some of the best ways to handle a mistake.
8. What are some of the obstacles to success?
9. What is the significance of having a purpose in life?

**Q-2 Answer the following. (Any Two)**

**[20]**

1. "A person's character is not only judged by the company they keep but also by the company they avoid" Justify.
2. Discuss the significance of attitude to organization.
3. "All success stories are stories of great failures." – Explain with appropriate examples.

**Q-3 Answer the following in detail. (Any Two)**

**[14]**

1. Describe the significance of environmental factors in determination of attitude with appropriate examples.
2. Briefly describe the importance of commitment and responsibility in attaining success.
3. Why hard work is required to become successful?