

B.V. Patel Institute of Business Management, Computer & Information Technology
Uka Tarsadia University
2nd Internal Examination, BBA5th Semester
030030529: International Distribution & Supply Chain Management

Date: 9/10/2017

Marks: 50
Time: 2 hrs.

Q-1 Answer the following. (Any Five)		[10]
1.	What are the criteria for using competitive bidding versus negotiation?	
2.	What is sealed bid auction and reversed auction.	
3.	Explain break-bulk and cross docking.	
4.	State the characteristics of power-based relationship.	
5.	Differentiate between litigation and arbitration.	
6.	List the global environmental factors.	
Q-2 Answer the following. (Any Two)		[20]
1.	You are the general manager for north zone of supply chain department, according to you what are the different sources of conflict between your company and your suppliers. How are you going to resolve these conflicts informally?	
2.	Explain with help of examples how to measure sourcing performance.	
3.	What are the opportunities and barriers for a global supply chain network? Explain with the help of example.	
Q-3 Answer the following in detail. (Any Two)		[20]
1.	How are supply chain relationships similar to and different from personal relationship?	
2.	Define environmental sustainability and social sustainability. Explain in detail SCM decisions and related Environmental effects.	
3.	What are the various modes of transportation? Explain difference between different modes of transportation.	