

B.V. Patel Institute of Business Management, Computer & Information Technology
Uka Tarsadia University
1st Internal Examination, MCOM 1st Semester
Subject Code: 040170110 - Theory and Practices of Management

Marks: 50

Date: 26/08/2017

Time: 2 hrs.

Q-1 Answer the following. (Any Eight)

[16]

1. Definition of management.
2. Briefly explain management levels.
3. Definition of MBO.
4. What is corporate planning?
5. What is Forecasting?
6. What do you understand by Mission of an organization?
7. What is group decision?
8. Briefly explain management as science.
9. Meaning of strategic planning.

Q-2 Answer the following. (Any Two)

[20]

1. List five programmed and non-programmed decision that the manager of Red chilly restaurant would have to make.
2. Explain: Manager is the one who can make or ruin the performance of their department.
3. Think of example of each type of operational plan you have used at exam time and in college in your personal life.

Q-3 Answer the following in detail. (Any Two)

[14]

1. Discuss the principles of management given by Fayol.
2. Define and discuss in detail: Goal setting process (MBO process)
3. Discuss the techniques of Forecasting.