Uka Tarsadia University



B.V. Patel Institute of Management

B.B.A.

Semester –IV

030030410- CC08 Business Environment

Practical Work

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SEMESTER-IV 030030411 CC10 Business Environment

Objective of the Assignment:

- To bring into the light the students about all near environment which affect any small or large scale business in open market
- To enhance the knowledge regarding how to open business, which areas are covered when govern in open market

Guidelines for Business Envornment Practical Assignment

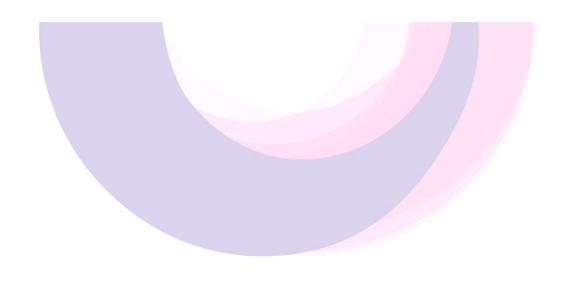
- All students need to work in assigned group.
- What is the business chosen in group must have specified into report file.
- Students have to follow the basic instruction points to conclude their assignment.
- Decided group will present in class during lectures and other have to prepare for viva

Practical Assignment Topics

- 1. An environmental analysis process of any company.
- 2. Basic Problem of An Economy and The Role Of Government in terms of business environment
- 3. Economic Transition In India: privatization And globalization
- 4. Impact of social responsibility on business.
- 5. What are the types of business esthetics?
- 6. Globalization Impact on Indian Economy
- 7. Impact of Nature Resources In The Development of Economy
- 8. A Study on Global Trends In Business And Management
- 9. An analytical study on Demographic Issues and Human Development
- 10. Infrastructure Of The Economy
- 11. A Study on Foreign Capital And Collaboration
- 12. A study on Social Security Measures of industry
- 13. Technology Transformation In Surat Diamond Industry
- 14. A Study on Social Welfare Activities of Industry
- 15. TQM- Process Of Improvement And Problem Solving Sequence
- 16. How market structure determine the pricing and output decisions of businesses
- **17.** Future Perspective Of India Industry And Management

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- 18. Corporate Social Responsibility of TATA Company
- How Economic System Prevent In The Country Attempt to Allocate And Make Effective Use Of Its Resources
- 20. An Impact of The Trade Marks Act, 1999 on Organization
- 21. A Report On Objective of The Indian Plan
- 22. Promotional and protective Measures for Village And Small Industries
- 23. Main Function of NDC to Develop The Planning Machinery
- 24. A Study ob Vision Of 11th Five Year Plan
- 25. A Study on Social Responsibilities of Trade Union
- 26. ILO declaration On Fundamental Principle And Rights At Workplace
- 27. Values, Governance And Excellence of Infosys
- 28. Transformation of Indian Two Wheeler Market
- 29. A Comparative Study on Social and Economic Objectives of Business
- 30. A Study on Professionalization of Management of Family Owned Companies
- 31. A Study on Technological Developments And Social Change
- 32. Business Leaders on Corporate Social Responsibility
- 33. Evolution of Social Responsibility At TISCO
- 34. A Report on Consumer Responsibilities
- 35. A Corporate Social Responsibility of Reliance Company



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Student has to prepared subject specific assignment in group as per instruction by subject teacher on particular time.

Subject Specific Assignment No. 1

All students need to analysis different companies for their internal and external market.

- 1. Students can get knowledge regarding internal and external market of various companies.
- 2. As per syllabus this topic will covered in unit no 1 of business environment.
- 3. This task will be grouped task and submitted on time. (3 students group)
- 4. Students have to register their group company so other repetitions can be avoided.

Subject Specific Assignment No. 2

All students need to analysis and explain latest union budget of India.

- 1. Student will develop and understanding regarding Indian budget as well as economy.
- 2. This topic will cover in unit no 2 under topic of fiscal policy of syllabus business environment.
- 3. Students have to submit and explain in class.
- 4. This task will be grouped task. (3 students group)

Subject Specific Assignment No. 3

All students need to make report and explain consumer protection act of different

countries.

- 1. Students will enhance their knowledge regarding consumer protection act.
- 2. Students will know as consumer what are their rights and responsibility.
- 3. This topic will cover in unit no 4 under topic consumerism of syllabus business environment.
- 4. This task will be grouped task. (3 students group)