

Uka Tarsadia University

B.V. Patel Institute of Management



B.B.A.

Semester –IV

030030410- CC08 Business Environment

Practical Work

SEMESTER-IV
030030411 CC10 Business Environment

Objective of the Assignment:

- To bring into the light the students about all near environment which affect any small or large scale business in open market
- To enhance the knowledge regarding how to open business, which areas are covered when govern in open market

Guidelines for Business Envornment Practical Assignment

- All students need to work in assigned group.
- What is the business chosen in group must have specified into report file.
- Students have to follow the basic instruction points to conclude their assignment.
- Decided group will present in class during lectures and other have to prepare for viva

Practical Assignment Topics

1. An environmental analysis process of any company.
2. Basic Problem of An Economy and The Role Of Government in terms of business environment
3. Economic Transition In India: privatization And globalization
4. Impact of social responsibility on business.
5. What are the types of business esthetics?
6. Globalization Impact on Indian Economy
7. Impact of Nature Resources In The Development of Economy
8. A Study on Global Trends In Business And Management
9. An analytical study on Demographic Issues and Human Development
10. Infrastructure Of The Economy
11. A Study on Foreign Capital And Collaboration
12. A study on Social Security Measures of industry
13. Technology Transformation In Surat Diamond Industry
14. A Study on Social Welfare Activities of Industry
15. TQM- Process Of Improvement And Problem Solving Sequence
16. How market structure determine the pricing and output decisions of businesses
17. Future Perspective Of India Industry And Management

18. Corporate Social Responsibility of TATA Company
19. How Economic System Prevent In The Country Attempt to Allocate And Make Effective Use Of Its Resources
20. An Impact of The Trade Marks Act, 1999 on Organization
21. A Report On Objective of The Indian Plan
22. Promotional and protective Measures for Village And Small Industries
23. Main Function of NDC to Develop The Planning Machinery
24. A Study ob Vision Of 11th Five Year Plan
25. A Study on Social Responsibilities of Trade Union
26. ILO declaration On Fundamental Principle And Rights At Workplace
27. Values, Governance And Excellence of Infosys
28. Transformation of Indian Two Wheeler Market
29. A Comparative Study on Social and Economic Objectives of Business
30. A Study on Professionalization of Management of Family Owned Companies
31. A Study on Technological Developments And Social Change
32. Business Leaders on Corporate Social Responsibility
33. Evolution of Social Responsibility At TISCO
34. A Report on Consumer Responsibilities
35. A Corporate Social Responsibility of Reliance Company



Student has to prepared subject specific assignment in group as per instruction by subject teacher on particular time.

Subject Specific Assignment No. 1

All students need to analysis different companies for their internal and external market.

1. Students can get knowledge regarding internal and external market of various companies.
2. As per syllabus this topic will covered in unit no 1 of business environment.
3. This task will be grouped task and submitted on time. (3 students group)
4. Students have to register their group company so other repetitions can be avoided.

Subject Specific Assignment No. 2

All students need to analysis and explain latest union budget of India.

1. Student will develop and understanding regarding Indian budget as well as economy.
2. This topic will cover in unit no 2 under topic of fiscal policy of syllabus business environment.
3. Students have to submit and explain in class.
4. This task will be grouped task. (3 students group)

Subject Specific Assignment No. 3

All students need to make report and explain consumer protection act of different countries.

1. Students will enhance their knowledge regarding consumer protection act.
2. Students will know as consumer what are their rights and responsibility.
3. This topic will cover in unit no 4 under topic consumerism of syllabus business environment.
4. This task will be grouped task. (3 students group)