

B. V. Patel Institute of Management, Uka Tarsadia University

Unit Test -1 August 2023

SY BBA & TY BBA

Time: 1:45 pm -02:45 pm

Sr. No	Date	Subject- SY BBA	Subject- TY BBA
1	07-08-2023	Organizational Behaviour	Introduction to Banking and Insurance
2	08-08-2023	Principles of Marketing	Legal aspect of Business
3	09-08-2023	Principles of Economics II	International Financial management Consumer Behaviour HRD: System & Strategies International Trade & Strategy Strategic Planning for Family Business
4	10-08-2023	Entrepreneurship	Advanced Financial Management Advertisement & Brand Management Management of Industrial relations Transnational & Cross Cultural Marketing New venture creation
5	11-08-2023	Disaster Management	Investment Analysis and Portfolio Management Retail Management Compensation Management International Distribution and Supply Chain Management Micro Small and Medium Enterprise
6	14-08-2023	Fundamentals of GST	
7	16-08-2023	Digital Marketing	

Dr. Vijay Gondaliya
(I/c. Director)

Dharmraj Solanki
(Exam In-charge)